

International Strategic Technology Alliance
18th Annual General Meeting
cum
ISTA Knowledge Transfer Management Forum Series
“University Intellectual Property Management”
October 24 – 26, 2013
Program

Time **Activities**

October 24, 2013 (Thursday)

15:00 – 18:00 Arrival and Registration

19:00 – 20:30 Welcome Dinner

October 25, 2013 (Friday)

ISTA 18th Annual General Meeting

9:00 – 9:20 Opening Ceremony

- Prof. Angelina YUEN, Chairman, ISTA
- Prof. LEI Chao-zi, Deputy Director, Department of Science and Technology, The Ministry of Education of the People’s Republic of China
- Prof. XIE He-ping, President, Sichuan University
- Prof. PENG Yu-hang , Director, Science & Technology Department of Sichuan Province

9:20 – 9:40 Group Photo Session

9:40 – 10:10 **Session 1**

Chair: Prof. Angelina YUEN

General Affairs – Reporting & Discussions

10:10 – 10:30 *Refreshment Break*

10:30 – 12:15 **Session 2**

Chair: Prof. Angelina YUEN

Activities and Development – Reporting & Discussions

12:15 – 13:45 *Lunch*

October 25, 2013 (Friday) - (Cont'd)

14:00 – 16:00 **ISTA Knowledge Transfer Management Forum Series –
“University Intellectual Property Management”**

University IP Protection Strategy & Development – China Perspective

Prof. HU Min-qiang

Deputy Chairman, ISTA

Executive Vice President, Southeast University

IP Trading – Potential for Collaboration between China and Hong Kong

Mr Peter KF CHEUNG

Director, Intellectual Property Department

The Government of the Hong Kong Special Administration Region

Commercialization of University IP

Dr Jasmine KWAY

Executive Vice President, Business Development

Transpacific IP Group Limited

IP Portfolio Management – From University Perspective

Prof. CHEN Dong-min

Director, Office of Science & Technology Development

Peking University

16:00 – 16:15 *Refreshment Break*

16:15 – 17:15 **Panel Discussion**

Panel: Mr Peter KF CHEUNG

Dr Jasmine KWAY

Prof. CHEN Dong-min

17:15 – 17:30 **Closing Remarks**

18:00 – 20:00 *Dinner*

Leisure / Entertainment Program

October 26, 2013 (Saturday)

Activity : Option One

9:30 – 11:00 **Visit Program :**

Sichuan University – The Hong Kong Polytechnic University :
Institute for Disaster Management and Reconstruction

Activity : Option Two

9:00 – 12:00 **ISTA Knowledge Transfer Management Forum Series –
“IP Protection and Management for Herbal-Based Products”**

Session 1 : Challenge on IP Protection and Technology Transfer for Herbal-Based Products

Mr Peter KF CHEUNG

Director, Intellectual Property Department

The Government of the Hong Kong Special Administration Region

Dr Terence LAU

Director, Innovation and Technology Development Office

The Hong Kong Polytechnic University

Mr ZHANG, Yi

Director, Chinese Drug New Drug Research

Chongqing Academy of Chinese Materia Medica

Session 2 : Laws and Regulations in IP Protection for Herbal-Based Products and their Latest Developments

Ms CHEN, Shao-jun

Patent Examiner, State Intellectual Property Office

of the People's Republic of China

Session 3 : Panel Discussion

Moderator : Dr Terence LAU

*Director, Innovation and Technology Development Office
The Hong Kong Polytechnic University*

Panel: Mr Peter KF CHEUNG
Mr ZHANG, Yi
Ms CHEN, Shao-jun