

ISTA Knowledge Transfer Management Forum Series

Navigating Change: Technology Commercialization and University Spin-offs

Date : 06 May 2016

Venue : Shanghai Jiao Tong University

Hosted by Shanghai Jiao Tong University, the First Meeting of 9th ISTA Executive Committee has been held in Shanghai on 6 May 2016.

A half-day Knowledge Transfer Management Forum themed “Navigating Change: Technology Commercialization and University Spin-offs” was held afterwards. The Forum brought together international experts and domestic pioneers of technology commercialization to share their experience and approaches. In the context of the China’s central government boosting “mass entrepreneurship and innovation”, the Forum provided the audience insights and references of developing a robust system with a well-defined approach.

In the order of presentation, the Keynote Speakers are:

1. Dr David BAGHURST, Managing Director, Isis Innovation (Hong Kong) Ltd, University of Oxford, UK
2. Prof. Poh-Kam WONG, Director, NUS Entrepreneurship Centre & Professor, National University of Singapore
3. Prof. Yangang LIU, Dean, Institute of Advanced Industrial Technology, Shanghai Jiao Tong University, China





You are welcome to download the detailed program, participant list and part of presentation slides listed below. To access the protected files, please send a request to ista.secretariat@polyu.edu.hk for the password.

- [Knowledge Transfer Management Forum Program](#)
- [Participant List](#)
- [Knowledge Management Forum Presentations](#) (authorized users only)