

ISTA Knowledge Transfer Management Forum Series

“Knowledge Transfer under the Belt and Road Initiative”

Date : 7 December 2017

Venue : The Hong Kong Polytechnic University

Hosted by The Hong Kong Polytechnic University, ISTA 22nd Annual General Meeting was held in Hong Kong on 7 December 2017.

A half-day Knowledge Transfer Management Forum themed “**Knowledge Transfer under the Belt and Road Initiative**” was held afterwards. Experts from international technology transfer association, economic cooperation committee of Asia and university administrators from the Belt and Road countries invited to this mini forum to share their experience and views on the opportunities arising from the Belt and Road Initiative as well as to interact with ISTA members to explore possible collaborative actions.

In the order of presentation, the Keynote Speakers are:

1. **Dr Alison CAMPBELL**, Director, Knowledge Transfer Ireland (KTI), Ireland / Chair, Alliance of Technology Transfer Professionals / Chair-Elect, Association of University Technology Managers, Ireland
2. **Dr Tengfei WANG**, Economic Affairs Officer, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific
3. **Dr Man Hung CHAN**, Director, One Belt One Road Research Institute, Chu Hai College of Higher Education, Hong Kong
4. **Prof. Cheryl DE LA REY**, Vice-Chancellor and Principal, University of Pretoria, South Africa

ISTA members are welcome to download the detailed program and presentation slides listed below. To access the protected files, please send a request to ista.secretariat@polyu.edu.hk for the password.

- [Technology Transfer as a Profession in the Global Knowledge Economy](#) (by Dr Alison CAMPBELL)
- [Promoting Science, Technology and Innovation \(STI\): The role of UN ESCAP](#) (by Dr Tengfei WANG)
- [Building the Belt and Road Through University Knowledge Transfer](#) (by Dr Thomas CHAN)