

1st Meeting of the 7th Executive Committee cum "Innovation & Entrepreneurship for Technology Transfer" Forum

Date : 18 May 2012

Venue : Southeast University

Technology innovation has long been a national priority for both the Science & Technology and the Higher Education sectors for sustainable development of China. In recent years, nurturing of young talents in universities for innovations and entrepreneurial ventures has become a main stream issue for education development in higher education. Supported by policies and incubation programs with abundant seed funds, young graduates in China are enticed to have a foretaste of techno-preneurship, not only for developing a different career, but also for accelerating academic-based knowledge transfer.

In this context, ISTA organized in Southeast University a half-day forum on "Innovation & Entrepreneurship for Technology Transfer" in conjunction with its 2012 Executive Committee meeting. Experts and academics from Suzhou, Shanghai, Taiwan and Europe were invited to discuss and share among participants on current state policies, prevailing international practices, and illustrative cases of emergent models with emphasis on social responsibility and the "do well do good" thinking advocated by social entrepreneurship practitioners.





- [Forum Program](#)

Video Recording

- [Opening Remarks](#) - Prof. Angelina Yuen - Chair, ISTA / VP (Institutional Advancement & Partnership), The Hong Kong Polytechnic University
- [Student Entrepreneurship for Knowledge Transfer: Policy and Practice](#) - Prof. Han JIANG - General Manager, Suzhou SEU Science Park Development Co., Ltd.
- [Promoting University Technology Transfer via Graduate Start-up: STEFG Experience](#) - Mr Jun LI - Executive, Education & Research Department, Shanghai Technology Entrepreneurship Foundation for Graduates (STEFG)
- [Social Entrepreneurship in China](#) - Prof. Richard BRUBAKER - Adjunct Professor, China Europe International Business School (CEIBS)
- [The Experience of Creativity, Innovation, and Entrepreneurship Program in Cheng Kung University, Taiwan](#) - Prof. Feng-tyan LIN - Director, Creativity, Innovation, Entrepreneurship Center, National Cheng Kung University
- [Panel Discussion](#) - All Guest Speakers (Facilitator: Dr Alwin Wong, Secretariat General, ISTA)