

## International Knowledge Transfer Conference

1 December 2014, Monday (Day 1)  
S221, L2, HKCEC

### *Knowledge Transfer: An Innovation Agenda*

International Knowledge Transfer (KT) Conference brings together university practitioners, industrial partners and entrepreneur start-ups to discuss KT models and best practices; social innovation and entrepreneurship to stimulate innovation and potential opportunities. Don't miss the opportunity to hear "The Presidents Forum" as Presidents from Hong Kong and Overseas Universities will exchange their views on how to leverage knowledge transfer for institutional advancement.

Time	Tentative Programme Rundown
08:30	Registration
09:00	<p><b>Welcome Remarks</b> <b>Prof. Timothy W. Tong</b> <i>President, The Hong Kong Polytechnic University</i></p> <p><b>Opening Address</b> <b>Miss Janet Wong, JP</b> <i>Commissioner for Innovation and Technology, Government of the Hong Kong Special Administrative Region</i></p> <p><b>Dr Richard Armour</b> <i>Secretary-General, University Grants Committee, Hong Kong</i></p> <p><b>Opening Ceremony and Photo-taking Session</b></p>
09:15	<p><b>Keynote Address</b> <b>Mr Pekka Soini</b> <i>Director-General &amp; CEO, Tekes (the Finnish Funding Agency for Technology and Innovation), Finland</i></p> <p><b>Big Era of Chinese IT Industry in Next 10 Years</b> <b>Mr Lei Shi</b> <i>Founder and Chief Executive Officer, Shanghai Fudan Microelectronics Group Company Ltd, People's Republic of China</i></p>
10:45	Morning refreshments and networking
11:05	<b>The Presidents Forum</b>
	<p><b>Topic: Leveraging Knowledge Transfer for Institutional Advancement</b></p> <p><b>Prof. Tony F. Chan</b> <i>President, The Hong Kong University of Science &amp; Technology</i></p> <p><b>Prof. Pradeep K. Khosla</b> <i>Chancellor, University of California, San Diego, United States</i></p> <p><b>Prof. Way Kuo</b> <i>President and University Distinguished Professor, City University of Hong Kong</i></p> <p><b>Prof. Moshe Sidi</b> <i>Senior Executive Vice President, Technion – Israel Institute of Technology, Israel</i></p>

	<p><b>Prof. Timothy W. Tong</b> <i>President, The Hong Kong Polytechnic University</i></p> <p>Chairperson: <b>Ms Katharine Ku</b> <i>Director, Office of Technology Licensing, Stanford University, United States</i></p>		
12:45	Networking Lunch (Speakers & VIPs Only)		
14:15	Afternoon Parallel Sessions		
	KT Models and Best Practices	KT for Social Innovation	KT for Entrepreneurship
	<ul style="list-style-type: none"> <li>• <b>KT Models and Practices</b> <b>Ms Katharine Ku</b> <i>Director, Office of Technology Licensing, Stanford University, United States</i></li> <li>• <b>Strengthening Innovation and Enterprise through Academic-Industry Partnerships and Pathways</b> <b>Prof. Khin-Yong Lam</b> <i>Chief of Staff and Vice President (Research), Nanyang Technological University, Singapore</i></li> <li>• <b>The Weizmann Institute of Science for The Benefit of Society</b> <b>Prof. Mordechai Sheves</b> <i>Vice President for Technology Transfer, Weizmann Institute of Science, Israel</i></li> <li>• <b>The Academia-Industry Collaboration Practice in NCKU</b> <b>Prof. Huey-Jen Jenny Su</b> <i>Executive Vice President, National Cheng Kung University, Taiwan</i></li> </ul>	<ul style="list-style-type: none"> <li>• <b>How Design Contributes to Social Innovation</b> <b>Prof. Cees de Bont</b> <i>Dean of School &amp; Swire Chair Professor of Design, School of Design, The Hong Kong Polytechnic University</i></li> <li>• <b>Design Knowledge Transfer in the Korean Automobile Industry: Emphasis on the Hyundai Motor's Design Management</b> <b>Prof. Kyung-Won Chung</b> <i>Professor of Industrial Design, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea</i></li> <li>• <b>Mr Scott Lawson</b> <i>Chief Executive Officer, SOW Asia, Hong Kong</i></li> <li>• <b>Dr Rajesh Tandon</b> <i>UNESCO Chair in Community Based Research and Social Responsibility in Higher Education, Participatory Research in Asia (PRIA), India</i></li> </ul>	<ul style="list-style-type: none"> <li>• <b>The "Venture" University: Benefiting for the Next 1000 Years</b> <b>Prof Yesha Y. Sivan</b> <i>Founder, Metaverse Labs Ltd and Executive Director of the Collier Institute of Venture, Tel Aviv University, Israel</i></li> <li>• <b>Innovate or Die</b> <b>Mr Simon Squibb</b> <i>Chief Executive Officer, NEST Investments, Hong Kong</i></li> <li>• <b>Mr Ziru Wang</b> <i>Founder, Zealer, People's Republic of China (invited)</i></li> </ul>
	Afternoon refreshments and networking		

16:15	Panel Discussions		
	KT Models and Best Practices	KT for Social Innovation	KT for Entrepreneurship
	<p><i>Chairperson:</i> <b>Prof. Patrick Yue</b> <i>Associate Provost for Knowledge Transfer, The Hong Kong University of Science and Technology</i></p> <ul style="list-style-type: none"> <li>• <b>Mr David Ai</b> <i>Director of Knowledge Transfer, City University of Hong Kong</i></li> <li>• <b>Prof. John Bacon-Shone</b> <i>Associate Director of Knowledge Exchange Office, Associate Dean of Social Science, Director of Social Science Research Center, The University of Hong Kong</i></li> <li>• <b>Dr Sari Arho Havrén</b> <i>Consul (Innovation), Consulate General of Finland, Shanghai, People's Republic of China</i></li> <li>• <b>Ir Prof. Alexander Wai</b> <i>Vice President (Research Development), The Hong Kong Polytechnic University</i></li> </ul>	<p><i>Chairperson:</i> <b>Ir Dr Alfred Tan</b> <i>Head of Knowledge Transfer Office, Hong Kong Baptist University</i></p> <ul style="list-style-type: none"> <li>• <b>Prof. Kyung-Won Chung</b> <i>Professor of Industrial Design, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea</i></li> <li>• <b>Mr Erwin Huang</b> <i>Chief Executive Officer, WebOrganic, Hong Kong</i></li> <li>• <b>Mr Timothy Ma</b> <i>Executive Director, Project Flame, City University of Hong Kong</i></li> <li>• <b>Dr Rajesh Tandon</b> <i>UNESCO Chair in Community Based Research and Social Responsibility in Higher Education, Participatory Research in Asia (PRIA), India</i></li> <li>• <b>Mr Mingles Tsoi</b> <i>Project Director, Centre for Entrepreneurship, The Chinese University of Hong Kong</i></li> </ul>	<p><i>Chairperson:</i> <b>Prof. Paul Cheung</b> <i>Associate Vice-President (Research), Director of Technology Transfer and Professor in Electrical &amp; Electronic Engineering, The University of Hong Kong</i></p> <ul style="list-style-type: none"> <li>• <b>Prof. Kevin Au</b> <i>Director, Centre for Entrepreneurship, The Chinese University of Hong Kong</i></li> <li>• <b>Mr Theodore Ma</b> <i>Co-founder, CoCoon – Born To Fly Ltd, Hong Kong</i></li> <li>• <b>Prof. Po-Chi Wu</b> <i>Founding Director of Entrepreneurship Minor Program, The Hong Kong University of Science and Technology</i></li> <li>• <b>Mr Nicholas Yang</b> <i>Executive Vice President, The Hong Kong Polytechnic University</i></li> </ul>
18:00	<p><b>Meet and Greet Tram Tour (by invitation only)</b> <i>Come and board Hong Kong's historic trams and experience a vibrant city of contrasts where East meets West.</i></p>		
20:00	<p><b>End of the Programme</b></p>		