

## International Strategic Technology Alliance 16<sup>th</sup> Annual General Meeting Cum

## **Knowledge Transfer Forum**

### "Managing Technology Transfer: a University Perspective"

## Agenda

- Date : 21 October 2011
- Time : 9:15 17:15
- Venue : Conference Room, Shaw Science and Technology Building, Zhejiang University

### Session 1 : General Affairs

| 1.1                                    | Confirmation of the minutes of the 15 <sup>th</sup> Annual General Meeting                                    |              |
|--|---|--------------|
| 1.2                                    | Reporting on activities for the past year   | Appendix 2   |
| 1.3                                    | Reporting on the election of the 7 <sup>th</sup> Executive Committee (by circulation)                         | Appendix 3   |
| 1.4                                    | Hosting organization for the 1 <sup>st</sup> meeting of the 7 <sup>th</sup> Executive Committee (2012)        | Appendix 4   |
| 1.5                                    | Hosting organisation for the 17 <sup>th</sup> Annual General Meeting (2012)                                   | Appendix 5   |
| Session 2 : Activities and Development |   |              |
| 2.1                                    | The 39 <sup>th</sup> International Exhibition of Inventions, New Techniques and Products, Geneva, Switzerland | Appendix 6.1 |
| 2.2                                    | Higher Education Leadership Development Programme   | Appendix 6.2 |
| 2.3                                    | ISTA-ATN NanoNetwork  | Appendix 6.3 |
| 2.4                                    | PolyU Global Student Challenge - A Global Competition for<br>Innovation and Entrepreneurship                  | Appendix 6.4 |

### Session 3 : Introduction of University-Industrial Technology Transfer of Zhejiang University

## nternational Strategic Technology Alliance 回際應用科技開發協作網

### Session 4 : Knowledge Transfer Forum

**"Managing Technology Transfer: a University Perspective"** *jointly organized by ISTA and China Association for Management of Technology (CAMOT)* 

International Technology Transfer and IP Strategy

<u>Keynote Speaker</u> Prof. Richard Li-Hua President, China Association for Management of Technology (CAMOT) Professor of Strategic Management and Development University of Sunderland, United Kingdom

# Technology Transfer – Analysis on the Development of the Taiwan Integrated Circuit (IC) Industry

<u>Keynote Speaker</u> Prof. Yeo Lin Executive Director, Industrial Development Research Center Zhejiang University

### IP Return and University Technology Transfer

<u>Keynote Speaker</u> Prof. Jin Chen Vice President, China Association for Management of Technology (CAMOT) Director, Research Centre for Science, Technology and Education Policy Zhejiang University

### Panel Discussion

<u>Moderators</u>

Dr Alwin Wong Secretary-General, International Strategic Technology Alliance (ISTA) Associate Director, Institute for Enterprise The Hong Kong Polytechnic University

Prof. Jin Chen Vice President, China Association for Management of Technology (CAMOT) Director, Research Centre for Science, Technology and Education Policy Deputy Dean, Undergraduate School Zhejiang University

**Closing Remark**