

16th Annual General Meeting cum Knowledge Transfer Forum: "Managing Technology Transfer: a University Perspective"

Date : 21 October 2011

Venue : Zhejiang University

Hosted by Zhejiang University, the 16th Annual General Meeting cum Knowledge Transfer Forum: "Managing Technology Transfer: a University Perspective" was held in Hangzhou on 21 Oct. More than 70 delegates from ISTA, ATN, Ministry of Education and Zhejiang Government attended the event.



The AGM had achieved fruitful discussions and had received numerous precious suggestions from the participants, regarding the activities completed for the past year and the future development of ISTA. These include:

- Participation of International Exhibition of Inventions, New Techniques and Products, Geneva, Switzerland
- Higher Education Leadership Development Programme
- ATN-ISTA Nanonetwork
- PolyU Global Student Challenge

Together with China Association for Management of Technology (CAMOT), ISTA organized the Knowledge Transfer Forum: "**Managing Technology Transfer: a University Perspective**" in conjunction with the Annual General Meeting. The Forum featured 3 keynote speeches, followed by an interactive panel discussion with 4 senior executives from ISTA and ATN member institutions. Investigating technology transfer from three different angles, namely international, Taiwan IC industry, and higher education institutions in Mainland China, the Forum discussed how higher education institutions should adjust their technology transfer strategies in order to cope with the rapid changes in international politics, economics and industrial development.



Finally, the delegation visited the History Museum and Exhibition of Technological Innovations and Achievements of Zhejiang University and shared the experience in the research and commercialization of advanced technologies.

You are welcome to download the presentations listed below. To access the protected files, please send a request to ista.secretariat@polyu.edu.hk for the password.

[International Technology Transfer and IP Strategy](#)

Prof. Richard Hua LI, President, China Association for Management of Technology (CAMOT)

[Technology Transfer – Analysis on the Development of the Taiwan Integrated Circuit \(IC\) Industry](#)

Prof. Yeo LIN, Executive Director, Industrial Development Research Center, Zhejiang University

[IP Return and University Technology Transfer](#)

Prof. Jin CHEN, Vice President, China Association for Management of Technology (CAMOT)